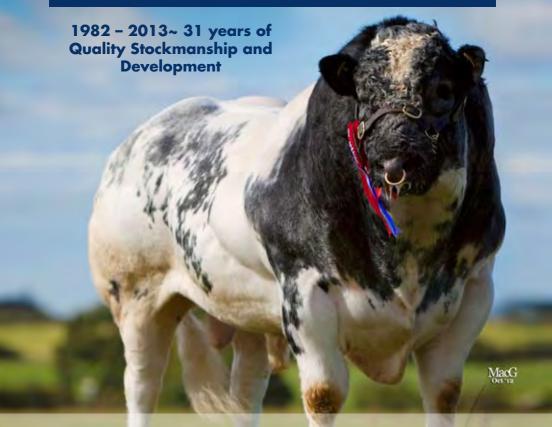
CHARACTERISTICS OF THE 'BRITISH BLUE'



- Belgium breeders imported top Durham Shorthorn cattle from England from 1850 to improve native breed in the Ardennes
- By 1930 beef type was beginning to show and by 1960 the distinct meat animal seen today had begun to emerge
- The breed today is a specialist beef/meat producer of large size, prominent double muscling, sloping rump, hidden hips, a straight back and strong fine legs
- First importation into the UK 1982
- Pedigree population in 2012 approximately 46,884 animals
- At the last count approaching 45% of the UK's dairy beef inseminations are by 'British Blue' hulls
- 180,000 calves are sired by a British Blue every year BCMS Statistics
- British Blue the 5th most popular UK Beef Sire
- In 2007 saw the British Herd Book being promoted, here and overseas as "British Blues."

The British Blue - Setting the Carcase Standard

For a High 'Killing Out' % Second to None
For a 'Boning Out %' Second to None
For a Yield of Saleable Meat Second to None
Fine Meat Fibres = Tenderness Second to None

THE BRITISH BLUE - RENOWNED FOR:-

- Low Birth Weight
 - A Short Gestation
- 'Easy Calving' blood lines
- A Quiet Temperament
- Producing a Quality Dairy Bred Carcase
- Highly Sought after Dairy Bred Heifers
- Premium Calf. Store and Cull Prices

SUCCESS WHERE IT MATTERS IN 2012

Champion Carcase, Sired by a 'Blue' at:-St. Merryn Carcase Competitions English Winter Fair

The British Blue for a Carcase Yield others Seek but Seldom Match