

BRITISH BLUES

SETTING THE CARCASS STANDARD



A CARCASS WINNER – TIME AND TIME AGAIN

For a high 'killing out' % - second to none!

For a 'boning out' % - second to none!

For a yield of saleable meat – second to none!

Fine meat fibres = a tenderness second to none!

FOR A CARCASS YIELD OTHERS SEEK, BUT SELDOM MATCH